

**DOUBLE BOTTOM LINE INVESTING: AN INTRODUCTION TO THE
COMMUNITY DEVELOPMENT VENTURE CAPITAL APPROACH**

A WORKSHOP BY THE COMMUNITY DEVELOPMENT VENTURE CAPITAL ALLIANCE

MONDAY, MARCH 27, 2006

MARRIOTT MARQUIS, NEW YORK CITY

AGENDA

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| 8:00 - 8:30 am | Breakfast & Check-in |
| 8:30 - 9:30 | Double Bottom Line Investing and Overview of the CDVC Industry
Kerwin Tesdell, CDVCA |
| 9:30 – 10:30 | Equity and Near-Equity Investments (Part 1):
What is Equity, Equity vs. Debt, Valuation and Due Diligence
Gary Brooks, CDVCA |
| 10:30 – 10:45 | Break |
| 10:45 – Noon | Equity and Near-Equity Investments (Part 2):
Structuring Deals and Negotiating Terms
Gary Brooks, CDVCA |
| Noon – 1:45 | Lunch |
| 2:00 - 3:00 | Getting Started: Fund Formation, Fundraising and Deal Sourcing
Nat Henshaw, CEI Ventures |
| 3:00 – 4:00 | Investment Practices: Assessing Financial and Social Returns,
Due Diligence, Structuring Investments and Negotiating Terms
Catherine Lockhart, MMG Group |
| 4:00: – 5:00 | Managing Portfolios: Adding Value and Interesting Exits
Ray Moncrief, Kentucky Highlands Investment Corp. |
| 5:00 - 5:45 | Panel Discussion: Questions & Answers |