

The Art of the Deal

Panelists:

- ❖ **Lynn Gellermann**, Adena Ventures
- ❖ **Lyz Ferguson**, Bay Area Family of Funds
- ❖ **Joan Wurzer**, RAIN Source Capital

Issues:

- ❖ Making the investment decision and doing due diligence
- ❖ Structuring and closing the investment
- ❖ Post-investment monitoring and support
- ❖ Assuring social returns
- ❖ Exits